

THE WALL MAGAZINE

[PROFESSIONAL, ECONOMIC AND BUSINESS]



TRISHNA

SWAMI **SWAMIVIVEKANANDA INSTITUTE OF MANAGEMENT (SVIM)** (VTM)
BT **BHUBANESWAR**

OUR INSPIRATION





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GOVERNANCE



Sj. Er. Ashis Kumar Patra
Hon'ble Chairman, PECT and SVGI,
Bhubaneswar, (Chief Patron)



Prof. Mrs. Sharmistha Jena
Hon'ble Vice- Chairman PECT and
SVGI, Bhubaneswar, (Patron)



Prof. Subrat Choudhury
LLB, MBA, PhD.
(Executive Editor)



Prof.(Dr.) Ramesh Chandra Rath
MA, MBA, PGDPM, PhD. D.Litt.
(Associate Editor)

EDITORIAL BOARD



Prof.(Dr.) Ramesh Chandra Rath
MA.MBA .PGDPM , PhD. D.Litt.
Associate Editor



Prof. Rashmi Rekha Roy
MBA, M.COM, LLB
Dean.Academics (I/C)



Prof. Ankita Adhikari
MBA
Dean (R&D)



Prof. Sani Rath
MA(English), MBA
IQAC. Co-ordinator



Prof. Maheswari Behera
MBA.
(Hod MBA)



Prof. Satwika Jena
(Executed Editor)



Prof. Diptimayee Jena
(Executed Editor)



Prof. Sonalisa Swain
(Executed Editor)

Preface

In the heart of our SVGI, Bhubaneswar community lies a vibrant tapestry woven together by the dedication and relentless efforts of our faculty and students. As the pages of yet another edition of our college magazine TRISHNA's unfold, it fills us with great pride and gratitude. Behind every meticulously crafted article, every captivating photograph, and every thought-provoking piece of artwork lies the unwavering commitment and efforts of our faculty members. Their tireless guidance, mentorship, and expertise have been instrumental in shaping the content of the magazine and nurturing the talents of our student body. Likewise, our students have demonstrated exceptional diligence and enthusiasm in their contributions. Their hard work has breathed life into the pages of this magazine, making this publication a true reflection of the vibrant spirit that thrives within the walls of TRISHNA. Their countless hours of research, writing, editing, and design have culminated in a publication that reflects their diverse talents and perspectives.

The memories shared by the College Magazine Committee members are cherished. The photoshoots were not just about capturing images; there was more to it. From the spontaneous laughter to the meticulously planned poses, each day brought some new learning experiences. Behind the scenes, the editing sessions^s were a whirlwind of creativity and teamwork. With each stroke of the keyboard and adjustment of the mouse, we transformed raw images into works of art. Amid our creative frenzy, we were grateful to our faculty for their thoughtful gesture of providing snacks. Their generosity nourished not just our bodies, but also our spirits. The memories we've made, the stories we've told, and the bonds we've forged will be imprinted on these pages for years to come. Here's to the Cheese Corn Sandwiches and Coffee from Hunger pangs!

On behalf of the editorial team, we extend our sincere thanks to everyone who has played a part in bringing this magazine to fruition. We would like to express our heartfelt gratitude towards FOCUS and MELANGE for cooperating and sharing such beautiful photographs and paintings for designing the College magazine. Together, we have overcome challenges, embraced opportunities, and created something truly remarkable. May it serve as a celebration of our collective achievements and enduring spirit of camaraderie that defines TRISHNA the boundless potential that lies within us.

EDITORIAL BOARD

STUDENT COORDINATOR



Itishree Behera
MBA



Laxmikant Pan
MBA



Rudradev Suna
MBA

MEMBERS



Chittaranjan Pal
MBA



Subhasmita Nauri
MBA



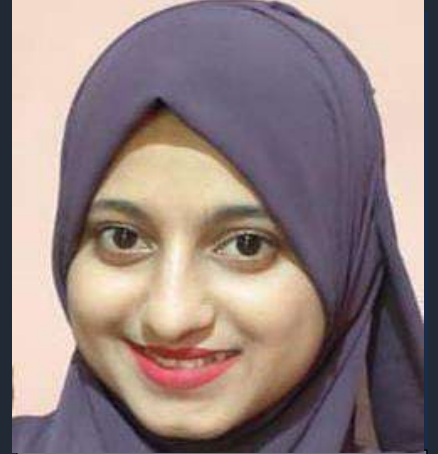
Dipak Sahu
MBA



Swarnamayee Gahan
MBA



Tapas Kumar Behera
MBA



Sirin Jabeen
MBA



Jitendra Malik
MBA



Lopamudra Pradhan
MBA



Padmapada Mohanty
MBA



Babita Pangi
MBA



Biswajit Biswal
MBA



Barsharani Muduli
MBA



Chairman's Note

As we begin this new academic year 2025, I am filled with excitement and anticipation for the opportunities that Swami Vivekananda institute of Management is going to release a Wall Magazine named as 'TRISHNA', we are committed to providing our students with a world - class education that prepares them for success in their chosen fields. Our dedicated faculty and staff work tirelessly to create a supportive and inclusive learning environment that fosters academic achievement, creativity, and personal growth. As you navigate the pages of this wall magazine, I hope you will be inspired by the writings of our students, faculty, and alumni who are making a positive impact in their communities and around the world. Let us continue to strive for excellence, to support one another, and to make SVIM a place where everyone can thrive.

Wishing you all the best for the academic year ahead.

Sincerely,

Sj. Er . Ashis Kumar Patra

Chairman, PECT and Swami Vivekananda Group of Institutions,

Bhubaneswar



Vice-Chairperson's Note

Dear Readers,

I am delighted to announce another edition of the wall Magazine TRISHNA published by the collaborative efforts of the students and faculty of Swami Vivekananda Institute of Management, Bhubaneswar. This magazine, contains with, beautifully captures all that makes our college and student body exceptional. It is a testament of our shared commitment to achieve academic excellence. Each year brings forth new surprises and fresh challenges. My faith in our students' potential is reaffirmed as they continue to endure all trials and tribulations to put out this wonderful piece of work. This magazine is not only a platform for students to showcase their creativity through their unique perspectives but is also a window into the diverse tapestry of talent and experiences within the walls of SVIM Institute.

We, at SVGI , endeavor to provide endless opportunities to enable our students to achieve a fulfilling college life. The unwavering support of the faculty and management continues to nurture young minds and deserves immense appreciation. As we mark yet another year of Ramjas' glory, I congratulate the members of our SVGI family on achieving this incredible feat and commend each one's dedication. As you delve into the pages of this magazine, let it inspire you, ignite a spark of creativity within you, and even challenge you. I hope you find something new to learn and a new perspective to consider. Moreover, I wish you're all able to witness a snippet of the immense talent that my dear students bring to the table. Happy Reading!

With best wishes,

Prof. Sharmistha Jena

Vice-Chairperson, SVGI, Bhubaneswar

Director's Note



It is my immense pleasure and privilege that As we embark on this new academic year, I am delighted to welcome our students, faculty, and staff to Swami Vivekananda Institute of Management (SVIM), Khordha, Bhubaneswar is going to lunch a wall Magazine named as "TRISHNA". SVIM has always been committed to providing a transformative education that prepares our students for success in an ever-changing world.

In this edition of our wall magazine, we showcase the achievements and accomplishments of our students, faculty, and alumni. From academic excellence to extracurricular achievements, our community has demonstrated exceptional talent, dedication, and Passion. As we move forward, we will continue to innovate, improve, and expand our academic programs, research initiatives, and community engagement activities. Our goal is to provide our students with a holistic education that prepares them for success in their chosen careers and beyond. I invite you to explore the pages of this magazine and discover the exciting stories and achievements of our college community.

Wishing you all the best for the academic year ahead.

Sincerely,

Prof. Subrat Choudhury

Director

Swami Vivekananda Group of Institutions, Bhubaneswar



From the Principal's Desk



As we embark on this new academic year, I am delighted to welcome our students, faculty, and staff of Swami Vivekananda Institute of Management, Khordha, Bhubaneswar. Our Institution has always been committed to providing a transformative education that prepares our students for success in an ever-changing world.

In this edition of our wall magazine 'TRISHNA', we showcase the achievements and accomplishments of our students, faculty, and alumni. From academic excellence to extracurricular achievements, our community has demonstrated exceptional talent, dedication, and passion. As we move forward, we will continue to innovate, improve, and expand our academic programs, research initiatives, and community engagement activities. Our goal is to provide our students with a holistic education that prepares them for success in their chosen careers and beyond. I invite you to explore the pages of this magazine and discover the exciting writings and achievements of our SVIM community.

Wishing you all the best!

I Wish all Success of Trishna.

Sincerely,

Prof. (Dr.) Ramesh Chandra Rath

Principal

Swami Vivekananda Institute of Management, Baniatangi, Khordha



From the Editor's Desk



Respected Faculty members and Dear Students,

It is with great pleasure that we present to you the annual edition of our magazine. As we reflect on the past years, we are reminded of the incredible journey we have embarked upon together. This magazine serves as a testament to the hard work, dedication, and creativity of our students, editors, and staff members who have made this publication possible. The cohesive team of students, faculty, and administrative staff has worked day and night to present a compendium of departments, societies, forums, and achievements of our college, with a talented collection of artworks, photographs, and articles in as many languages by the students of our college. Every page of this magazine offers a unique story and perspective that we hope will inspire and entertain you.

Being a professor at this esteemed institution, I took it upon myself to capture the most intricate details the college has to offer and impart the essentials to the one leafing through the pages like in my classroom. It has been a challenging yet rewarding experience working with my wonderful team bringing diversity within themselves and putting together this magazine. This year has been quite eventful in terms of rejuvenating the college to secure a remarkable NAAC accreditation, with the students and faculty working tirelessly for the same. This edition fairly reflects the inputs of their dedication and aims to envelop the theme for the year.

Prof. Ankita Adhikari

MBA

Dean (R&D)



From The HOD'S Desk



As we navigate the complexities of the modern business world, it's clear that the leaders of tomorrow must be equipped with more than just technical skills. They must possess a unique blend of creativity, critical thinking, and emotional intelligence. At SVIM , our MBA program is designed to foster these qualities and more. Our expert faculty, cutting-edge curriculum, and innovative teaching methods all come together to provide our students with a transformative educational experience. As the HOD of MBA, I am proud to lead a team of dedicated educators who are passionate about shaping the next generation of business leaders. I am confident that our students will go on to achieve great things and make a lasting impact in the world of business.

To our students, I offer these words of advice:

Be curious, be open-minded, and be willing to take risks.

Develop a passion for lifelong learning and a commitment to excellence.

Build strong relationships with your peers, mentors, and industry leaders. Together, let's create a brighter future for ourselves and for the world of business.

-
Best regards,

-
Maheswari Behera

HOD, MBA



Glorious Legacy of Swami Vivekananda College

The Glorious Event Of Swami Vivekananda In Bhubaneswar For Proposed to established a light and music spectacle of Swami Vivekananda Hall, Bhubaneswar ,Odisha



LIGHT & MUSIC SPECTACLE

- 30-minute film-cum light and sound show to begin from October 6
- NMRDA carried out the ₹21.73 crore project on 2.25 acres of land adjacent to Ambazari lake bank
- Video directed by actor-turned-director Revathi. Music composed by Academy Award winner Resul Pookutty
- Project encompasses construction of amphitheater, spectators' gallery, and murals

Bhubaneswar 21/06/2024:

The citizens of Bhubaneswar will soon have the opportunity..

Read more at:

http://timesofindia.indiatimes.com/articleshow/113827562.cms?utm_source=contentofinterest&utm_medium=text&utm_campaign=cppst





Celebration of National Youth Day at Seminar Hall of SVIM, Baniatangi, Khordha, Bhubaneswar, Odisha

ALUMNI SPEAKS



Itishree Behera
MBA
Batch - 2021-2023

As a student, pursuing a successful career at renowned institution is natural and Swami Vivekananda Institute of Management offers a friendly medium that lets students focus on their objectives and have a positive college experience. As a student, all of us have same dream to build a successful career and thoroughly enjoy our college life. SVIM stimulates the exciting life part of the academic & it makes its students although its magnificent programs & events. Here, Every students are independent & face outside environment and knowledge driven by innovative ideas & can platform unique ideas and translate it to practical application. It helps on searching an elegant self which is not only about finding our inner potential and ability of our thinking on that part these years have been a life changing experiences for me.

It provided me with the necessary tools to enhance my skills, more than that it has taught me valuable life lessons. I have been able to develop a wide range of skills. Being in many society like research work, cultural society and sports activity other off experience which have provided me with a well-rounded and complete education that has prepared me for the professional world. I have also had the opportunity to build strong relationships with my peers and faculty, which have been instrumental in my growth as a student and as a person.

I am proud to be a part of Swami Vivekananda Group of Institution that has provided me with such a wealth of experience.



Kamini Ranjan

Batch: 2021-2023

MBA

As an alumnus of SVIM, I can confidently say that being part of this institution has been a transformative experience. The [Society Name] played a significant role in shaping my personality, skills, and values. The society's emphasis on [aspect of society's focus] helped me develop a strong foundation in [related field or skill]. The opportunities to engage in [type of activity or project] not only honed my skills but also instilled in me a sense of purpose and responsibility.

I am grateful for the mentorship, guidance, and support I received from the society's faculty advisors and peers. The bonds I formed during my time in the society have been lifelong, and I continue to draw inspiration from the experiences and lessons learned.

To current and prospective students, I encourage you to be an active part of the Institution. It will be an investment that will pay dividends throughout your life.

COMMITTEES OF THE STAFF COUNCIL

2025-26

S.L No	Committees Name	Convenor/Member	Name
01	Admission Committee:	Director SVGI	Prof Subrat Kumar Choudhury
		Principal SVIM	Prof. (Dr.) Ramesh Ch. Rath
		Reader cum CAO, SV	Prof. Bibhu Prasad Rout
		AO	Mr. Rakhal Chandra Sahu
		Admission-in charge	Mr. Kishan Rath
		Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Soumya Dash
02	Academic Planning & Monitoring Committee	Director SVGI	Prof Subrat Kumar Choudhury
		Principal SVIM	Prof. (Dr.) Ramesh Ch. Rath
		Assistant Professor	Prof. Sani Rath
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Maheswari Behera
03	Grievance, Redressal and Disciplinary Committee:	Director SVGI	Prof Subrat Kumar Choudhury
		Principal SVIM	Prof.(Dr.) Ramesh Ch. Rath
		Assistant Professor	Prof. Sani Rath
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Sonalisa Srichandan
04	Anti-ragging/Anti-Ragging Cell and Anti-Sexual Harassment Committee	Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Sani Rath
		Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Shradhanjali Nath

05	Leave Committee:	Assistant Professor	Prof. Sani Rath
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Shradhanjali Nath
		Assistant Professor	Prof. Madhusmita Biswal
06	Admission and Counselling Committee	Assistant Professor	Admission and Counselling Committee
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Sonalisa Srichandan
		A.A.O	Mr. Biswojit Das
07	Library Committee:	Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Shradhanjali Nath
08	Time Table Committee:	Assistant Professor	Prof. Subhashree Das
		Assistant Professor	Prof. Shradhabjali Nath
		Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Sonalisa Srichandan
		Assistant Professor	Prof. Madhusmita Biswal
09	Examination Committee	Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Maheswari Behera

		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Sonalisa Srichandan
10	Scholarship Committee	A.O	Mr. Rakhal Chandra Sahu
		Assistant Professor	Mr. Kishan Kumar Rath
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Shradhanjali Nath
		Assistant Professor	Prof. Sonalisa Srichandan
11	Sports/Athletics/cultural Committee	Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Sani Rath
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Subhashree Das
		Assistant Professor	Prof. Santoshi Behera
		Assistant Professor	Prof. Shradhanjali Nath
		Assistant Professor	Prof. Sonalisa Srichandan
		Assistant Professor	Prof. Madhusmita Biswal
		Assistant Professor	Prof. Emiyush Kujur
12	Training and Placement Committee:	Assistant Professor	Prof. Sani Rath
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Shradhanjali Nath
		Assistant Professor	Prof. Sonalisha Srichandan
13	Research & Development Committee:	Assistant Professor	Prof. Shani Rath
		Assistant Professor	Prof. Soumya Dash

		Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Maheswari Behera
14	SC/ST/Minority welfare Committee	Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Subhashree Das
		Assistant Professor	Prof. Sonalisa Srichandan
15	Anti-Ragging Squad	Assistant Professor	Prof. Sani Rath
		Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Shradhanjali Nath
		Assistant Professor	Prof. Sonalisa Srichandan
16	Website development and Up-gradation Committee	Assistant Professor	Prof. Soumya Dash
		Assistant Professor	Prof. Sonalisa Srichandan
		Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Shradhanjali Nath
		Assistant Professor	Prof. Subhashree Das
17	Office Liaison, Correspondence and development and Up-gradation Committee	CAO, SVGI	Prof. Bibhuprasad Rout
		A.O	Mr. Rakhil Chandra Sahu
		Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Maheswari Behera
		Assistant Professor	Prof. Shradhanjali Nath
		Assistant Professor	Prof. Subhashree Das
18	Transportation Committee	Director, SVGI	Prof. Subrat Choudhury
		Transportation Manager	Mr. Kamal Kanta Parida

		Assistant Professor	Prof. Rashmi Rekha Roy
		Assistant Professor	Prof. Maheswari Behera
	Hostel welfare and Development Committee	Director, SVGI	Prof. Subrat Choudhury
		A.A.O	Mr. Biswajit Das
		Assistant Professor	Mrs. Laxmi Priya Tudu
		Hostel Superintendent	Ms. Subhashree Das
		Warden Boys Hostel No -02	Mr. Badal Marandi
		Warden Boys Hostel No :4	Mr. Akshya Kumar Hati
	Campus Development Committee:		
		Director, SVGI	Prof. Subrat Choudhury
		Campus Manager	Mr. Sanjay Dalai
		A.A.O	Mr. Biswajit Das
		Campus Supervisor	Mr. Himanshu Bhusan Samanta



ADMINISTRATIVE STAFF



GROUND STAFF

IQAC

INTERNAL QUALITY ASSURANCE CELL

The college has established a division of Internal Quality Assurance Cell (IQAC) in compliance with AICTE & BPUT recommendations to ensure sustained quality through a work plan and effective quality initiatives. The IQAC is a statutory body that aims to implement quality benchmarks in various institutional activities and disseminate information on quality aspects. It conducts workshops and seminars, and maintains quality circles.

The IQAC also includes student members who can participate in quality assurance. The institution submits an Annual Quality Assurance Report (AQAR) to the BPUT for review and promotes quality in all academic activities. The college continuously monitors and improves its infrastructural resources to provide adequate and conducive professional facilities for teaching, learning, and research activities.

The IQAC plays a vital role in ensuring sustained quality and continuous upgrading of all aspects of the college. It is a key component that guarantees a stimulating and nurturing academic environment for the college community. The IQAC is responsible for ensuring accountability and transparency in the quality management system of the institution, thereby assuring stakeholders such as students, parents, teachers, staff, management, and society at large of the institution's commitment to providing quality education.



ACHIEVEMENTS



Prof.(Dr.)Ramesh Chandra Rath
MA.MBA .PGDPM , PhD. D.Litt.

1. DR. Ramesh Chandra Rath has invited as a key node speaker and session chair for CIVENI-III International Multi Disciplinary Congress Conference ,VCCU- Florida ,USA From(2024-2025) on the topic "Role of Technical innovation for driving social economic development and sustainability; Emergency need and Challenges". He has refuted the research papers of the Participant and felicitated.
2. Dr. Rath has invited for post of session chair and plenary speaker for 1st JMC International Conference Itahari ,Nepal Affiliate to Tribhuvan University on the topic "Transforming Higher Education for Sustainable Future: Integration Research and Innovation for Institutional Advancement " on Dec 20-21, 2025.



1. Presented a research paper on ICT Infrastructure as a Driver of Innovation and its contribution to SDG-9 in Rural Odisha at the 45th Orissa Commerce Association Conference & International Seminar, Ravenshaw University, Cuttack.
2. Presented a research paper on Smart Financial Tools for building a Sustainable and Developed India at the National Conference on Sustainable Business Practices (Viksit Bharat 2047), DRIEMS University.
3. Published a research paper on financial constraints of Primary Weavers' Cooperative Societies in Odisha in the Journal of International Commercial Law and Technology, Vol. 6, Issue 1 (2025).
4. Presented a research paper on Digital Payments and Inclusive Sustainability in Odisha at an International Seminar, NIIS Institute of Business Administration, Bhubaneswar (2026).



Prof. Rashmi Rekha Roy
SVIM



Prof. Maheswari Behera
SVIM

Successfully completed a specialized five-day faculty development program on technology-enabled and blended learning in higher education.

1. Attended FDP at Tennis Centre ,Kalinga Stadium On "Mind, Body and Happiness.
2. Attended 5 days FDP conducted by BPUT with CEMCA on "RMGW"
3. Attended FDP Conducted by AIIMS on Blended Learning.



Prof. Sani Rath
SVIM



1. Participated as a Delegate in the Faculty Development Programme (FDP) titled "Health and Wellness: Mind, Body and Happiness" held from 18th–20th July, 2025 by AIMS
2. Participated as a Delegate in the 10th International Conference on Human Values in Higher Education (ICHVHE 2025) organized by the UHV Foundation held from 19th-21st December.

Prof. Ankita Adhikari
SVIM

1. Completed Faculty Development Programme on Research Methodology & Grant Writing (BPUT & AIU).
2. Certified in Technology-Enabled & Blended Learning by CEMCA, AIU, and Biju Patnaik University of Technology.
3. Specialized in AI Leadership through the Association of Indian Management Schools (AIMS).
4. Explored Ethical Leadership through "Dilemmas & Decisions: Life Lessons from Mahabharat" (AIMS).
5. Mastered Frameworks for Recognition of Prior Learning in higher education (AIMS Knowledge Sharing).



Prof. Sonalisa Srichandan
SVIM



1. Published Scopus-indexed research analysing financial efficiency of Indian unicorns, highlighting emerging needs, challenges, and data-driven insights for policy and investment decisions.
2. Presented multiple papers at international and national conferences on blockchain, HR analytics, sustainable finance, and digital transformation, contributing practical frameworks and interdisciplinary perspectives.
3. Actively engages in faculty development workshops.

Prof. Shivam Khamari
SVIM

1. Certified AI Leader: Completed specialized training in "AI Leadership in Fresh MBA Graduates" through AIMS.
2. Strategic AI Architect: Attended the Inspiring Young Leaders session on "Towards a Sustainable AI Portfolio Building".
3. Emotional Intelligence Specialist: Successfully participated in a dedicated webinar on "Emotional Intelligence".
4. Framework Expert: Trained in the "Transformative Potential of Recognition of Prior Learning Framework".
5. AIMS Certified Professional: Recognized for active participation in multiple Knowledge Sharing and Young Leaders sessions.



Prof. Subhashree Das
SVIM



Prof. Mahamaya Mantri

1. Ethical Leadership Training: Completed "Dilemmas & Decisions: Ethics & Executions - Life Lessons from Mahabharat".
2. Certified AI Professional: Successfully finished the session on "AI Leadership in Fresh MBA Graduates".
3. Educational Framework Specialist: Participated in the "Transformative Potential of Recognition of Prior Learning Framework" session.
4. AIMS Recognized Participant: Honoured for active involvement in multiple national-level leadership and knowledge-sharing initiatives.



Prof. Madhusmita Biswal SVIM

1. National Seminar Participant: Contributed to "Role of Management Education for Vikasit Bharat 2047" at SVIM.
2. Digital Finance Explorer: Participated in the National Seminar on "Role of Digital Technology for Sustainable Banking Practices".
3. Certified in AI Leadership: Completed specialized training in "AI Leadership in Fresh MBA Graduates" by AIMS.
4. Sustainable Tech Advocate: Attended the "Towards a Sustainable AI Portfolio Building" session for young leaders.
- 5 EdTech Specialist: Completed a 5-day faculty development programme on "Technology-enabled Learning and Blended Learning".



Prof. Prativa Prayasi Mahapatra SVIM

1. Management Education Contributor: Participated in the National Seminar on "Role of Management Education for Vikasit Bharat 2047".
2. Ethical Leadership Training: Completed the session "Dilemmas & Decisions: Ethics & Executions - Life Lessons from Mahabharat".



Prof. Sakti Tanaya Upadhyay SVIM

1. Certified AI Leader: Completed training in "AI Leadership in Fresh MBA Graduates" via AIMS.
2. Leadership Excellence: Recognized for active participation in the AIMS "Inspiring Young Leaders" series.

STUDENT ACHIEVEMENTS



Kedar Kumar Rout
MBA(2024-2026)
B2B Sales



Manoj Moharana
MBA(2024-2026)
Finance & Accounts



Krushna Arabinda Rout
MBA(2024-26)
B2B Sales

CONGRATULATIONS

On Getting Placed In

GODREJ INTERJO (4S INTERJORS)

Department of MBA

The Department of **Master of Business Administration (MBA)** at **Swami Vivekananda Institute Of Management** is a premier institution for management education in India .

Mission:

The mission of the Swami Vivekananda Institute of Management College is to help prepare outstanding educators, scholars, and researchers, and to advance the profession of education, as broadly defined, through research on the science and art of teaching and learning, the application of clinical processes, the effective uses of technology, and the analysis and development of leadership and educational policy.

Vision:

The Swami Vivekananda Institute of Management College will be a world leader in the integration of:

- (a) Teaching and learning
- (b) Advancement of the knowledge base through research and scholarship
- (c) Leadership in service and outreach.

Further, the College will be a world leader in preparing professionals who provide leadership and exemplary educational and related services to improve the lives of individuals in a changing and complex global society.

Programmes Offered

The Department of MBA offers a two-year full-time MBA programme, designed to equip students with the knowledge, skills, and attitudes required to succeed in the global business environment.

LIBRARY

Welcome to the **SVIM** Library! Your Gateway to Knowledge

The College **SVIM** Library is a vibrant and inclusive learning space that supports the academic success of our students, faculty, and staff. Our mission is to provide access to information, foster a love of learning, and promote intellectual curiosity.

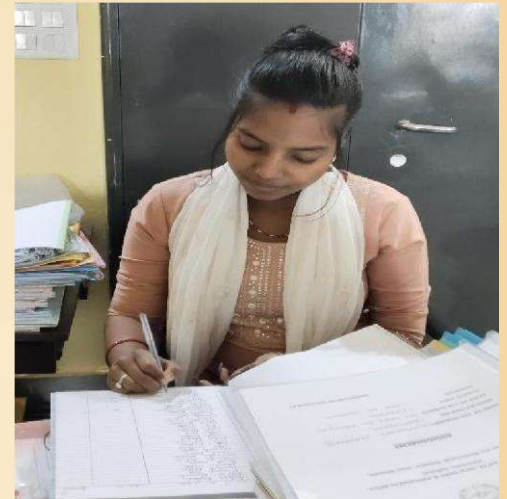
Explore Our Resources: Extensive collection of print and digital books, journals, and databases State-of-the-art technology, including computers, printers, and scanners comfortable and collaborative study spaces, including group study rooms and quiet areas Expert librarians and support staff to assist with résearch and information needs

Services and Programs: Research assistance and instruction Study skills and academic support Book clubs and author talks Exhibitions and displays showcasing student and faculty work

Get Involved: Join our library student advisory board Participate in library events and programs Provide feedback and suggestions on library services and resources

Contact Us:

Email: svim.bbsr@gmail.com



DEBTALK

SVIM'S DEBATING SOCIETY

Welcome to the Swami Vivekananda Institute Of Management Debating Society! We are a vibrant community of students passionate about debate, discussion, and critical thinking. Our mission is to provide a platform for students to express themselves, challenge their perspectives, and develop essential skills in argumentation, public speaking, and leadership. Our

Objectives:

- Foster a culture of respectful dialogue and debate.
- Develop critical thinking, research, and public speaking skills.
- Encourage students to engage with current events, social issues, and global perspectives.
- Provide opportunities for students to participate in inter college debates, tournaments, and conferences.

Our Activities:

- Weekly debates and discussions on topical issues.
- Workshops on debate techniques, public speaking, and critical thinking.
- Guest lectures by experts and professionals.
- Inter-college debate competitions and tournaments.

Join Us!

If you're passionate about debate, discussion, and critical thinking, we invite you to join our community!



RADIO

SVIM'S MUSIC SOCIETY

Welcome to the SVIM Music Society! We're a vibrant community of music enthusiasts dedicated to promoting the joy of music on campus. Our mission is to provide a platform for students to express themselves, develop their musical talents, and connect with likeminded individuals.

Our Objectives :

- Foster a love for music among students, faculty, and staff.
- Provide opportunities for students to develop their musical skills and showcase their talents.
- Organize music-related events, workshops, and concerts that promote cultural exchange and community engagement.
- Collaborate with other college societies and external organizations to promote music education and appreciation.

Our Activities:

- Regular music practice sessions and jamming sessions.
- Music workshops and masterclasses with industry professionals.
- Concerts, music festivals, and cultural events.
- Music competitions and talent shows.

Join Us!

If you're passionate about music, we invite you to join our community! Contact us at svim.bbsr@gmail.com to learn more and get involved! Let's make music, make friends, and make memories!



HEAP-UP

SVIM'S DANCE SOCIETY

Welcome to the SVIM Dance Society! We're a vibrant community of dance enthusiasts dedicated to promoting the joy of dance on campus. Our mission is to provide a platform for students to express themselves, develop their dance skills, and connect with like-minded individuals.

Our Objectives:

- Foster a love for dance among students, faculty, and staff.
- Provide opportunities for students to develop their dance skills and showcase their talents.
- Organize dance-related events, workshops, and performances that promote cultural exchange and community engagement.
- Collaborate with other college societies and external organizations to promote dance education and appreciation.

Our Activities:

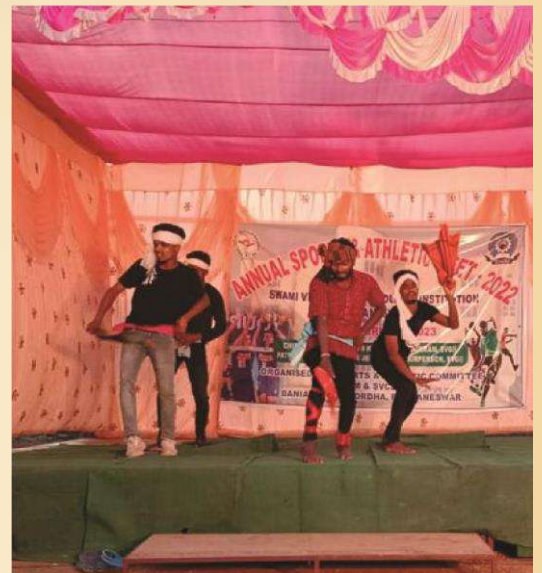
- Regular dance practice sessions and workshops.
- Dance performances and showcases.
- Choreography competitions and dance battles.
- Collaborations with music and theatre societies.

Join Us!

If you're passionate about dance, we invite you to join our community!

Contact us at svim.bbsr@gmail.com or [social media handle] to learn more and get involved!

Let's dance, let's groove, and let's make memories!



ARTPOINT

SVIM'S FINE ARTS SOCIETY



Welcome to the SVIM Arts Society! We're a vibrant community of art enthusiasts dedicated to promoting creativity, self-expression, and artistic innovation on campus. Our mission is to provide a platform for students to explore their artistic talents, showcase their work, and connect with like-minded individuals.

Our Objectives:

- Foster a culture of creativity and artistic expression.
- Provide opportunities for students to develop their artistic skills and showcase their work.
- Organize art-related events, exhibitions, and workshops that promote cultural exchange and community engagement.
- Collaborate with other college societies and external organizations to promote arts education and appreciation.

Our Activities:

- Regular art workshops and classes (painting, drawing, sculpture, etc.).
- Art exhibitions and showcases.
- Photography contests and exhibitions.
- Collaborations with music, dance, and theatre societies.

Join Us! If you're passionate about art, we invite you to join our community!

Contact us at svim.bbsr@gmail.com to learn more and get involved!

Let's create, inspire, and celebrate the arts together!

LOOK

SVIM'S PHOTOGRAPHY SOCIETY



Welcome to the SVIM Photography Society! We're a community of photography enthusiasts dedicated to promoting the art of photography, sharing knowledge, and showcasing our members' work.

Our Objectives:

- Foster a passion for photography among students, faculty, and staff.
- Provide opportunities for students to develop their photography skills and showcase their work.
- Organize photography-related events, workshops, and exhibitions that promote cultural exchange and community engagement.
- Collaborate with other college societies and external organizations to promote photography education and appreciation.

Our Activities:

- Regular photography walks and shoots.
- Photography workshops and masterclasses.
- Photo contests and exhibitions.
- Collaborations with other college societies (e.g., arts, journalism).

Join Us!

If you're passionate about photography, we invite you to join our community! Contact us at svim.bbsr@gmail.com to learn more and get involved!

Let's capture the moment, frame the memory, and tell the story!

NCC

NATIONAL CADET CORPS

Welcome to the SVIM National Cadet Corps (NCC) Unit! We are a proud unit of the NCC, dedicated to developing the leadership, discipline, and patriotism of our cadets. Our mission is to empower young minds, foster a sense of national pride, and prepare responsible citizens for the future.

Our Objectives:

1. Develop leadership, teamwork, and communication skills.
2. Foster a sense of discipline, responsibility, and patriotism.
3. Promote physical fitness, adventure, and community service.
4. Prepare cadets for careers in the armed forces, government, and other fields.

Our Activities:

1. Regular parades, drills, and training sessions.
2. Adventure training, camping, and trekking expeditions.
3. Community service projects, blood donation drives, and disaster relief efforts.
4. Leadership development programs, seminars, and workshops.

Join Us!

If you're interested in developing your leadership skills, serving your nation, and being part of a proud tradition, we invite you to join our NCC unit!

Contact us at svim.bbsr@gmail.com to learn more and get involved!

Let's march forward together, building a stronger nation, one cadet at a time!



Prof. Satwika Jena
convener



Asst. Prof. Diptimayee Jena
Co-convener



NSS

NATIONAL SERVICE SCHEME

Welcome to the **SVIM National Service Scheme (NSS)** Unit! We are a proud unit of the NSS, dedicated to developing the spirit of social responsibility, community service, and volunteerism among our students. Our mission is to foster a sense of social awareness, empathy, and civic engagement among our students.

Our Objectives:

- Develop the spirit of social responsibility and community service among students.
- Foster a sense of social awareness, empathy, and civic engagement among students.
- Provide opportunities for students to engage in volunteer work and community service.
- Promote national integration, social cohesion, and community development.

Our Activities:

- Regular community service projects, such as cleaning campaigns, blood donation drives, and disaster relief efforts.
- Volunteer work with local NGOs, orphanages, and old-age homes.
- Organizing awareness campaigns on social issues, such as environmental conservation, health and hygiene, and women's empowerment.
- Conducting seminars, workshops, and training programs on leadership, communication, and community development.

Join Us!

If you're passionate about making a difference in your community, we invite you to join our NSS unit!

Contact us at svim.bbsr@gmail.com to learn more and get involved!

Let's work together to build a better tomorrow!



Prof . Pritish Ku. Satpathy
Convener



Prof . Sakti Tanaya Upadhyay
Co-convener



SPECTRO-VISION

PLACEMENT CELL



The SVIM Placement Cell facilitates recruitment and career development for the students. The cell continuously strives to help students in pursuing their career goals by acquiring employment-seeking skills and ultimately attain desired employment.

The Cell undertakes several activities to strengthen capacity of the young talents and raise their confidence to meet the real life challenges in the fast changing global and national market. The activities aim at equipping the students to contribute meaningfully to their own development, shape their own destiny as well as that of the state and society.

SVIM Placement Cell organizes several activities to enhance employability and facilitate employment opportunities for the youths who are about to complete their formal education. These include:

- a) **Campus Recruitment Drives:** SVIM facilitates campus recruitment drives for students perusing professional courses inviting corporate, banks, NGOs and government departments for the benefit of the students.
- b) **Registration in different online Job Portals:** The Cell has made arrangement with a number of recruitment portals such as www.firstnaukri.com, www.monster.com, www.freshersworld.com, www.hireme.com, www.placementseason.com etc. for skills assessment and virtual recruitment free of cost for our students.
- c) **Career Counselling:** The Cell arranges both One-on-One and group career counselling sessions for the students to make them aware of their strengths and weaknesses, explore their values and interest, identify the skills gaps and take up new learning to achieve career goals.
- d) **Basic Employability Skills Training:** The Cell organizes Basic Employability Skills Training for students from all streams that include training in Job Preparedness, communication skills, Etiquettes and Manners, Personality Grooming, Team Work and IT skills.
- e) **Pre Placement Training:** Pre-Placement Training for recruitment drives, particularly in the areas of Reasoning, Aptitude and English are conducted by the internal trainer for the practice of the participating students.

FIC

FINANCE AND INVESTMENT CELL



A Finance and Investment Cell (FIC) of SVIM is a dedicated department which focus on promoting financial literacy, investment knowledge, and the practical application of financial principles among the students. The purpose of the cell is to Provide students with opportunities to engage with real-world financial markets, develop an understanding of investment tactics, and gain experience to finance-related activities. It acts as a connection between academic learning and practical financial experience. The Cell also curates and publishes its own set of financial articles regularly so that all segments of the public can reap the benefits. Be it organizing multifarious events or hosting regular speaker sessions with eminent personalities, the Cell has managed to build a significant presence for itself and has lived up to its reputation of being one of the finest societies in the institution.

ECO CLUB

SVIM'S ENVIRONMENT CELL

The aim of the Environment Cell of SVIM is to promote environmental awareness and sustainable growth. To help in protection of the environment by implementing green initiatives, raising awareness about environmental issues, and engaging in projects aimed at improving the institution's environmental footprint. The Objectives of the Cell are as follows:

- For encouraging carbon footprint reduction and adopt environmentally friendly practices.
- For adapting suitable behaviour and lifestyle to protect our environment.
- To save natural resources and conserve energy.
- To encourage plantations Programmes.
- To sensitize on Global warming and to sensitize about the problems of pollution and its prevention and reduction.
- To provide educational resources and opportunities for students, staff and other stakeholders to acquire knowledge, skills, attitude, and commitment to preserve the environment and learn about environmental issues and ways to make a positive impact.



SPORTS COMMITTEE

SVIM'S ACTIVITY CELL

The aim of the Sports Club of SVIM is to promote physical fitness, teamwork, and a spirit of sportsmanship among students. The club works towards building a healthy and active campus by encouraging participation in various sports and physical activities, organizing sports events, and creating awareness about the importance of fitness and well-being. The objectives of the Club are as follows:

- To encourage regular physical activity and promote a healthy lifestyle among students.
- To develop teamwork, leadership qualities, and discipline through participation in sports.
- To identify and nurture sporting talent and provide opportunities for skill development.
- To organize intercollegiate, intramural, and recreational sports competitions.
- To promote the values of fair play, respect, and sportsmanship.
- To create awareness about the importance of physical and mental fitness.
- To provide facilities and guidance for students to actively engage in different sports and games.



DEPARTMENT OF MBA





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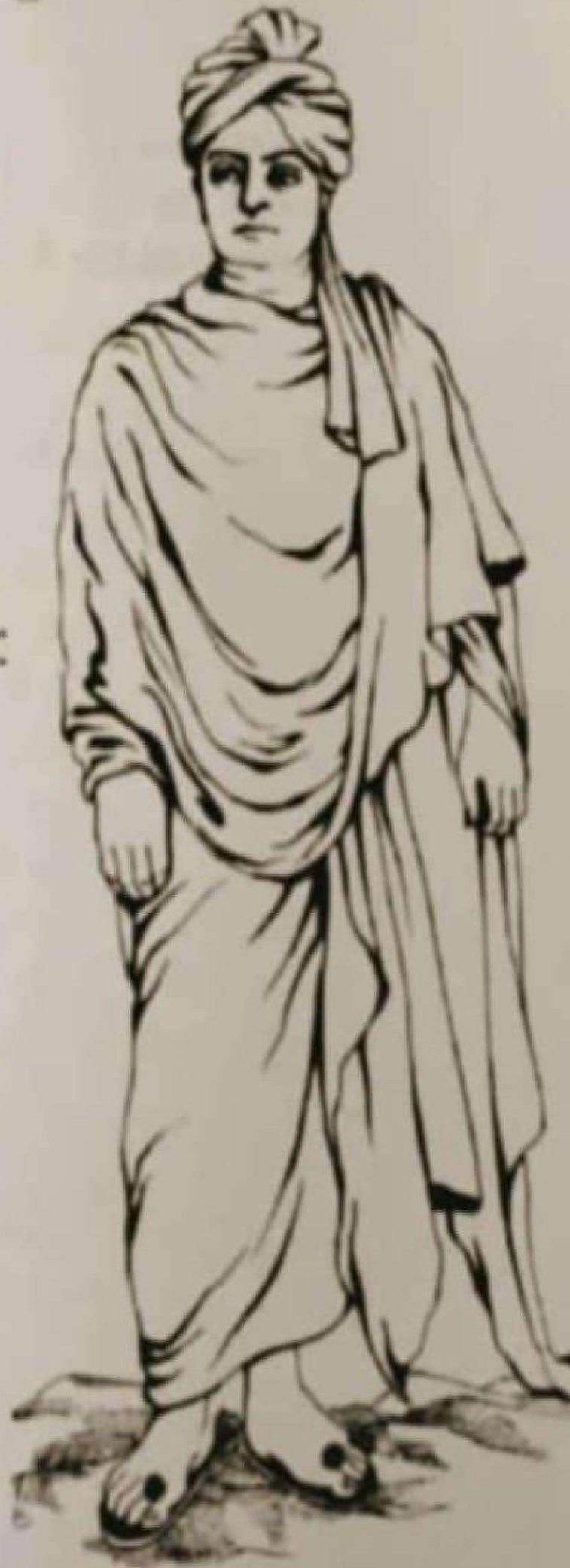
**SWAMI VIVEKANAND
SAYS**

Successful people
always have
two things on their lips:
Silence and a Smile.

Smile to solve
problems
and
silence to avoid
problems.

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SOUMYA RANJAN



SWAMIVIVEKANANDA INSTITUTE OF MANAGEMENT



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